

BOARD+BATTEN™

DESIGNER SERIES™



THE PLY GEM PROMISE: Mastic products are backed by Ply Gem — a 70-year leader in pioneering performance home exteriors, with a superior warranty for exactly the home you want for decades to come.



distinctive

Board+Batten Designer Series™ in Everest



(Cover) Board+Batten Designer Series™ in Pebblestone Clay
(This Page) Board+Batten Designer Series™ in Pebblestone Clay

Board+Batten Designer Series™ delivers striking style in a vertical panel. Use it as the dominant exterior cladding or as an accent to highlight architectural features. Available in a broad range of colors, including new darker hues for a contemporary look, it never needs painting. Advanced engineering ensures superior impact resistance and outstanding durability in all weather conditions.



Pebblestone Clay

ENTRY WAYS

An inviting, rustic look can easily be achieved with Board+Batten Designer Series™ around entrances and deck areas.



Lakeshore Fern

GABLES

The combination of vertical lines and a darker, contemporary color emphasizes the A-shaped design of this home.

ARCHITECTURAL FEATURES

Use Board+Batten Designer Series™ to accent gables or peak areas. It adds contrast, curb appeal and helps increase the value of your home.



DORMERS

Board+Batten Designer Series™ highlights the vertical plane of this dormer, providing the perfect counterpoint to the angled roof lines.



THE EXTERIOR SOLUTION FOR Color.

Enhance your home's style with a palette ranging from traditional pastels and earth tones to darker contemporary colors. The choice is all yours.

DEEP COLORS

RUSSET RED PREMIUM

RUGGED CANYON PREMIUM

DEEP GRANITE PREMIUM

NEW

ENGLISH WEDGEWOOD PREMIUM

QUIET WILLOW PREMIUM

MONTANA SUEDE PREMIUM

LAKESHORE FERN PREMIUM

MISTY SHADOW PREMIUM

AUTUMN HARVEST PREMIUM

CLASSIC COLORS

HARBOR GREY

EVEREST

SCOTTISH THISTLE

PEBBLESTONE CLAY

CORN SILK

LIGHT COLORS

VICTORIAN GREY

TUSCAN OLIVE

WICKER

SANDTONE

DESERT SAND

ALMOND

CLASSIC CREAM

WHITE

7" BOARD+BATTEN DESIGNER CHOICE DESIGN

New design and wider color choice combine to offer dramatic appeal.

.048
THICKNESS

PREMIUM .048 THICKNESS

Tough, impact-resistant and exceptionally durable panel.



ADVANCED LOCKING SYSTEM AND NAIL HEM

175
MPH

**WIND SPEED —
RATED UP TO 175 MPH**

**5-1/2" BOARD WITH
1-1/2" BATTEN**

WOODGRAIN APPEARANCE

Authentic woodgrain appearance replicates the look of freshly painted wood.



HANG-TOUGH™ TECHNOLOGY

Exclusive formulation and process boosts durability so panels are more resistant to cracking, impact and thermal distortion. As an added benefit, rich color resides throughout the panel — virtually eliminating the appearance of nicks and minor surface scratches.



CLASS 1(A) FIRE RATING



V.I.P. LIMITED LIFETIME WARRANTY

Premium guarantee of lasting quality and peace of mind — backed by Mastic, a trusted industry leader for 50+ years (see warranty for complete details).



METRO-DADE COUNTY APPROVED



Home Innovation
NGBS GREEN CERTIFIED™

RESOURCE EFFICIENCY

THIS PRODUCT HAS BEEN CERTIFIED BY HOME INNOVATION RESEARCH LABS. This means you can be assured that this product complies with specific green practice criteria in the National Green Building Standard (NGBS). Visit www.HomeInnovation.com/GreenProducts for more details.

DESIGNED, ENGINEERED AND TESTED for long lasting beauty.



NO PAINT. NO STAIN. NO HASSLES.

Since vinyl doesn't require paint or stain, harmful VOCs aren't released into the atmosphere.

SAVINGS IN PAINTING COSTS OVER TIME



MASTIC SAVINGS ADD UP

Based on an average-size home, repainting or staining can cost up to \$6,000 every four years. Board+Batten never needs painting, caulking or patching because, unlike wood, it won't crack, peel, rot or split.



HANG-TOUGH™ TECHNOLOGY

Exclusive formulation and process boosts durability so panels are more resistant to cracking, impact and thermal distortion. As an added benefit, rich color resides throughout the panel — virtually eliminating the appearance of nicks and minor surface scratches.



BREATHE EASY

Unlike some fiber cement products, vinyl siding does not produce harmful silica dust — silica dust can cause lung disease.



TIME-TESTED. CERTIFIED. AND MORE.

Mastic vinyl siding products are certified through the Vinyl Siding Institute (VSI), which sponsors third-party certification to ensure vinyl siding quality. Mastic vinyl siding meets or exceeds ASTM D3679 performance standards for impact resistance, weatherability, product thickness and performance in extreme conditions — all requirements in the VSI certification program.*



V.I.P. LIMITED LIFETIME WARRANTY

Premium guarantee of lasting quality and peace of mind — backed by Mastic, a trusted industry leader for 50+ years. See warranty for complete details.

TEST OUR VINYL. WE DO. RIGOROUSLY. RELENTLESSLY.



OIL CAN TEST Siding panels are placed under heat strips and saturated to 120° — 140°F to make sure the siding doesn't warp or buckle.



WEATHERING Color retention (resistance to fading) is tested by subjecting Mastic products to real-time weather conditions and accelerated UV testing. This ensures that Mastic products will hold up in the most extreme environmental conditions.



RIGIDITY Panels are designed and engineered to be more rigid so the siding remains straight on the wall.



COLOR READ TEST Using a spherical spectrophotometer, a 10,000 watt xenon flash tube bounces light off a siding panel. This information is then analyzed to determine if the color falls within accepted ranges for color consistency and match.



VERTICAL HEIGHT IMPACT TEST Measures the product's durability and ability to resist impact forces — the result of proper thickness, formulation and impact modifiers.



GLOSS TEST A digital readout microgloss meter is used to scan siding to determine if its gloss falls within a target range. Gloss is important to the aesthetic appeal of the siding.

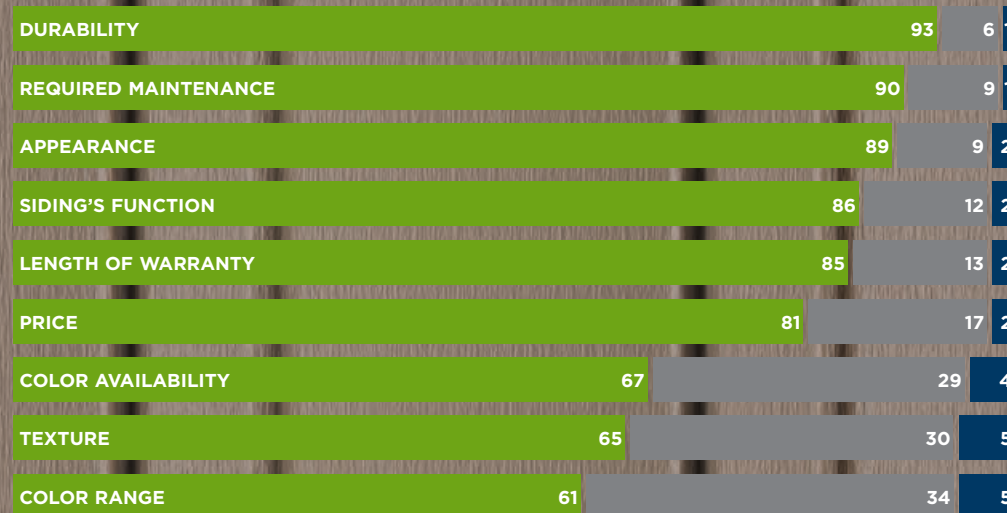
*Consult the VSI website at www.vinylsiding.org for a current list of certified products and colors.

VINYL SIDING IS CHOSEN MORE THAN ANY OTHER EXTERIOR CLADDING in the U.S. and Canada¹

VINYL SIDING GIVES HOMEOWNERS WHAT THEY WANT.

■ IMPORTANT ■ NEUTRAL ■ NOT IMPORTANT (%)

(independent study conducted by Vernon Research Group, 2005)



BOARD+BATTEN DELIVERS.

DURABILITY. If you're looking for siding that is durable and low maintenance, and looks beautiful, Board+Batten siding is the ideal choice. Board+Batten will enhance your home's appearance today — and for years to come.

NO PAINT, NO STAIN, NO HASSLES. Board+Batten, a premium panel, never needs paint or stain. Unlike real wood siding, it won't crack, peel, flake or rot. Revolutionary technology like Mastic's exclusive Hang-Tough™ maximizes the panel's weatherability and delivers additional protection — and peace of mind — for your investment.

COLOR AND TEXTURE. Featuring a realistic wood grain, Board+Batten is available in 15 base colors.

PEACE OF MIND THAT LASTS A LIFETIME. Board+Batten is backed by the Mastic V.I.P. Limited Lifetime Warranty — a real warranty backed by a solid company. Mastic has been a trusted industry leader for more than 50 years. Please see our warranty for complete details.



A HEALTHY RESPECT FOR THE PLANET — AND OUR CUSTOMERS.



Mastic Home Exteriors by Ply Gem can help you meet your sustainable building goals and earn points in leading green building certification programs. Our products offer features that positively contribute to sustainable practices, improved energy efficiency or lifecycle benefits of homes. All are important aspects of sustainable building and reflect Mastic's contribution to the Ply Gem Enviro initiative.



For more information on how Mastic products can help you meet your sustainable building goals, refer to the Mastic *Building to Make a Difference* white paper available at mastic.com.



SUSTAINABLE RESOURCES:

- Mastic vinyl siding is manufactured from two abundant natural resources: salt (57%) and natural gas (43%).¹
- During the manufacturing process of our vinyl siding, all unused material is reclaimed and reused, creating one of the most efficiently-produced exterior claddings available today.
- When installed and used properly, Mastic products never require paint or stain, which reduces VOCs released into the atmosphere.
- Mastic Performance Metals® have been third-party verified and Green Circle certified to contain a minimum of 67% recycled content.
- Ply Gem facilities reuse and recycle pallets and packaging material, reducing raw material needs and landfill use.



ENERGY EFFICIENCY:

- Vinyl siding requires less energy to manufacture per square foot than brick and mortar.²
- Mastic vinyl siding is lighter weight per square than other cladding options, so it requires less fuel to transport. Less fuel used means less pollution.
- When correctly installed, the Structure® Home Insulation System™ can reduce thermal bridging and help meet the requirements of an ENERGY STAR® Qualified new home. The Structure® Home Insulation System™ in a Double 6" profile has an R-value³ of R-3.0 using the testing method ASTM C1363, as specified by the Federal Trade Commission.
- Mastic Performance Metals® V-Groove soffit and roof and eave vents support proper attic ventilation efforts, which moderates attic temperatures and improves a home's energy efficiency. Mastic V-Groove metal soffit provides the most net free ventilation per linear foot of any aluminum soffit system.



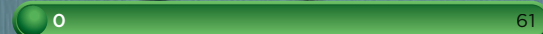
LIFECYCLE BENEFITS OF HOMES:

- Mastic vinyl siding is durable and requires no site finish. Our Performance Metals® stand up to weather with virtually no maintenance. Our Designer Accents use thicker construction and a baked lacquer finish to ensure that they hold up season after season.
- When installed properly and under normal use, our products should never require painting or staining. They won't crack, peel, blister, or rot.
- All of our Performance Metals® aluminum accessories are easily recyclable. In fact, at the end of its lifecycle in building applications, 100% of the aluminum can be recycled.



VINYL SIDING ENVIRO SNAP SHOT:

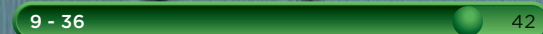
LEED For Homes — Possible Points



LEED New Construction — Possible Points



NAHB Standards — Possible Points



¹ "A Dozen Things You Might Not Know That Make Vinyl Siding Green," page 9, Tad Radzinski, P.E., LEED AP, and VSI, October 10, 2009. <<http://www.vinylsiding.org/greenpaper/>>

² Ibid, page 10

³ R means resistance to heat flow. The higher the R-value, the greater the insulating power.



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Looking for Mastic products with features that can contribute to overall energy savings, lower maintenance and reduced environmental impact? These logos identify products recognized by third parties as supporting green building practices.



Member

NAHB
National Association
of Home Builders

Mastic supports green building and it shows. We are active members of both the USGBC and NAHB — two key organizations that are working to define sustainable building practices.

The Exterior Solution™

Get Started



Scan the QR code to get started on your dream home exterior or visit www.mastic.com/getstarted.

1 DREAM

THE DESIGNED EXTERIOR™ FIELD GUIDE

A series of amazing exterior transformations that will inspire ideas for your own home.



2 COLOR

MASTIC COLOR ADVISOR IPAD® APP

Offers a choice of three simple ways to find a color palette that fits you and your home exterior perfectly.



3 VISUALIZE

THE DESIGNED EXTERIOR STUDIO

Mix and match colors and styles to see how they look together.



4 PREVIEW

DREAMHOME PROFESSIONAL

Use a photo of your home to see a realistic image of a Designed Exterior on your house. Ask your builder or remodeler.



SIDING
FASCIA
SHUTTERS
WINDOWS
GUTTERS
TRIM
SOFFIT
STONE VENEER
CELLULAR PVC TRIM

Products available from
Mastic Home Exteriors
and Ply Gem Brands.

Before



MASTIC HOME EXTERIORS. THIS IS THE EXTERIOR SOLUTION.®



SIDING | PERFORMANCE METALS | RAIN REMOVAL | DESIGNER ACCENTS | DOOR SURROUNDS | SOFFIT + FASCIA | SHUTTERS



mastic.com • 800 962 6973

PLY GEM SIDING GROUP
2600 GRAND BLVD. SUITE 900
KANSAS CITY, MO 64108

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SIDING WINDOWS DOORS STONE TRIM ROOFING FENCE RAILING

